



SCRATCH HERE

TO FIND OUT HOW A LITTLE DAMAGE CAN
TURN INTO A BIG BUSINESS OPPORTUNITY



HONDA SMART REPAIR SYSTEM

HONDA SMART REPAIR SYSTEM

A modular system for minor repairs,
that is cost effective, quick and
environmentally friendly, with a
potentially high profit margin.

h Check

Vehicle model | registration plate
CIVIL | RJ14 TRC

Repair order number
73129

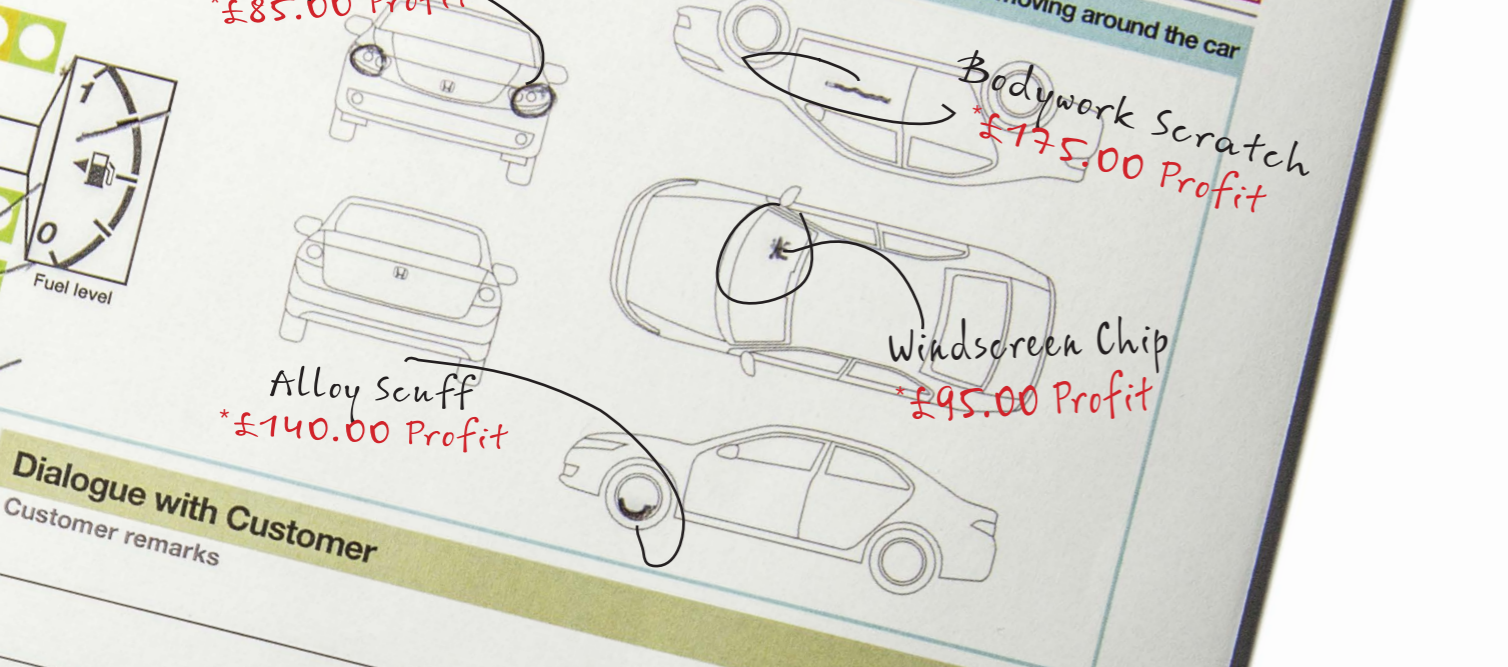
Date of check
18/7/16

Check maintenance history, corrosion control, MOT, outstanding campaigns
Last periodic maintenance | Date | Miles
20/7/15 | 14,714

Corrosion check date | Last | Next
5/14 | —

MOT due date
08/17

Product Update/Recall campaigns



Dialogue with Customer

Customer remarks

Correct, missing or damage found during vehicle checks

Repair/Replace urgently (should be done now)

Repair/Replace soon (as recommended below)

Good condition

THE OPPORTUNITY

Typically 40% of cars booked into your dealership for maintenance, require an average of 2.2 SMART Repairs per vehicle.

This is potentially additional profit for your dealership and because the Honda SMART Repair System is specifically designed to treat small areas of damage, they take less time to fix, making them not only cost efficient, but highly profitable. Having this facility on hand can also increase customer satisfaction and retention, with repairs done to high standards, often carried out on a while-you-wait basis.

Additionally, the Honda SMART Repair system can generate tangible cost savings for a dealer's used car operation if it is used to support used car reconditioning. This is particularly relevant if your dealership is currently using a sub contractor for this work.

*Average gross profit margin, based on SMART Repair industry statistics in xx/yy markets.

WHICH ONE IS RIGHT FOR YOU?

There are three kits to choose from to suit your dealership requirements.

Every kit will be Honda branded and has been specifically designed and produced to the very highest standards by HBC-System, the worlds leading manufacturer of SMART Repair equipment.

Relevant training, technical support and promotional material are all included in the purchase price.

You will also receive a free Honda Kit trolley, that is moveable, lockable and keeps all your Repair Kits in one place, so they are always ready to use.



SILVER

WINDSCREEN REPAIR
HEADLIGHT REPAIR
DENT REPAIR

4.250 €*

GOLD

INCLUDES SILVER KIT
+
SCRATCH & SPOT REPAIR
STONE CHIP REPAIR

9.580 €*

PLATINUM

INCLUDES GOLD KIT
+
ALLOY WHEEL REPAIR
PLASTIC REPAIR
LEATHER / FIBRE / VINYL REPAIR

17.400 €*

SILVER

WINDSCREEN REPAIR
HEADLIGHT REPAIR
DENT REPAIR

4.250 €

The Silver Honda SMART Repair Kit provides a diverse selection of systems, including Windscreen Repair, Dent Repair and Headlight Repair. All utilise the latest technology and enable repairs to be carried out quickly, simply and with the minimum amount of outlay from you.

09

WINDSCREEN REPAIR

6% of all minor repairs are windscreen damage, so this is a major business opportunity. This kit is for the repair of cracks, bulls-eyes, and star bursts in laminated windscreens. Repairs are optically clear and virtually invisible, only taking 15 to 20 minutes to complete.



HEADLIGHT REPAIR

The Headlight Repair System rejuvenates yellowed and faded headlights quickly and easily, on average, only taking 30 minutes per repair.



DENT REPAIR

Small dents and bumps are quite common and a cause of much customer distress. This kit is ideal for the removal of minor dents which are difficult to reach with PDR tools. Repairs can be typically fixed in 10 to 15 minutes.



RETURN ON INVESTMENT
ACHIEVED AFTER

110 REPAIRS*

10

*Source: Figures based on Honda Motor Europe SMART Repair pilot, April 2015 - March 2016 UK, Germany and Spain.

GOLD

WINDSCREEN REPAIR
HEADLIGHT REPAIR
DENT REPAIR
+
SCRATCH & SPOT REPAIR
CHIP FIX REPAIR

9.580 €

The Gold Honda SMART Repair Kit includes everything from the Silver Kit: Windscreen Repair, Headlight Repair and Dent Repair, but with the added benefit of Scratch and Spot Repair and Chip Fix Repair systems. This allows your dealership even more opportunity to maximise your profits.



*Source: Figures based on Honda Motor Europe SMART Repair pilot, April 2015 - March 2016 UK, Germany and Spain.



DENT REPAIR

WINDSCREEN REPAIR



HEADLIGHT REPAIR



SCRATCH & SPOT REPAIR



CHIP FIX REPAIR



PLATINUM

- WINDSCREEN REPAIR
- HEADLIGHT REPAIR
- DENT REPAIR
- SCRATCH & SPOT REPAIR
- CHIP FIX REPAIR

+

- ALLOY WHEEL REPAIR
- PLASTIC & FIBRE REPAIR
- LEATHER & VINYL REPAIR
- ODOUR REMOVAL
- PAINTLESS DENT REMOVAL

17.400 €

Our Platinum Kit is our most comprehensive kit, including all the systems from Silver and Gold with the addition of Alloy Wheel Repair, Plastic and Fibre Repair, Leather and Vinyl Repair and Odour removal. All of which offer your customers complete care and your dealership the maximum potential to increase profitability.

Bad odours can ruin car interiors and are typically difficult to eradicate. The Honda Odour Removal System brings back freshness to a customer's car interior.



ODOUR REMOVAL



PLASTIC & FIBRE REPAIR

The Plastic and Fibre Repair System makes light work of scuffs and scratches to plastic surfaces and gives a new lease of life to damaged fabric surfaces and seats.

ALLOY WHEEL REPAIR

It is so easy to scuff an alloy wheel when parking. So the Honda Alloy Wheel Repair System has the potential to attract many sales opportunities. Suitable for all types of painted alloy wheels.



LEATHER / VINYL REPAIR

The perfect solution for the repair of holes, tears and scratches on leather or vinyl seats. Typical repair time on average between 30 and 50 minutes.



PAINTLESS DENT REMOVAL

For the quick and simple removal of minor dents without the need to repaint the finished repair. Average time for each repair is 5-20 minutes.



RETURN ON INVESTMENT ACHIEVED AFTER 440 REPAIRS*

*Source: Figures based on Honda Motor Europe SMART Repair pilot, April 2015 - March 2016 UK, Germany and Spain.

SINGLE MODULES AVAILABLE

DENT REPAIR
SCRATCH & SPOT REPAIR
HEADLIGHT REPAIR
WINDSCREEN REPAIR
ALLOY WHEEL REPAIR
PLASTIC REPAIR
INTERIOR REPAIR
ODOUR REMOVAL
CHIP FIX REPAIR

In order to give you maximum flexibility and choice, you can also purchase any of these systems separately to add to your chosen kit. This flexible approach will also suit dealers who may already have some existing SMART Repair equipment.



DENT REPAIR



SCRATCH & SPOT REPAIR



INTERIOR REPAIR



HEADLIGHT REPAIR



WINDSCREEN REPAIR



ODOUR REMOVAL



CHIP FIX REPAIR



PLASTIC & FIBRE REPAIR



ALLOY WHEEL REPAIR

WE'RE HERE TO HELP

WE HAVE TEAMED UP WITH HBC-System

GLOBAL EXPERTS IN SMART REPAIR TECHNOLOGY, TO
OFFER YOU A COMPREHENSIVE RANGE OF TECHNICAL
AND COMMERCIAL SUPPORT.

HBC-System have over 20 years experience in
SMART Repair Systems and can provide you with
all the help you need, from technical training days,
dealership marketing activity and a dedicated
helpline, giving continuous on-going support.

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<http://honda.mysmartrepair.com>