



Press release - 21.03.2016

BASF cooperates with automotive minor damage repair specialist CARHEAL

- **BASF supplies automotive refinish paint for CARHEAL repair systems**
- **Promotion of CARHEAL's workshop concept "Same day repairs"**

BASF's Coatings division and Danish minor damage repair service provider CARHEAL have signed an agreement and long term strategic partnership to promote CARHEAL's new breakthrough concept "Same day repairs" on a global basis.

As a manufacturer of high-quality refinish paints, BASF's specific focus is on eco-efficient waterborne and high-solids coatings with low solvent content. With its extensive experience, BASF will supply automotive refinish paint to CARHEAL users via its global distribution network and support the roll-out of the new dealer-centric "One-hour / same day repair" concept with technical training and commercial promotion.

Aimed at an emerging non-structural retail market in the OEM dealer sector, CARHEAL's innovative workshop programme delivers additional repair volumes, increasing repairer profitability & productivity. It is supplied with a comprehensive modular equipment range which includes zero emission Indoor & Outdoor spray cabins, a patented emission detection system, a unique damage discovery App and IT hub for data capture. CARHEAL delivers a major USP to the market with facilities which for the first time can be located in non-standard environments including airports, car parks, car rental locations & shopping malls in addition to authorised service centres and dealers.

"We are convinced that CARHEAL's concept will capture the increasing market demand for fast and cost-effective minor damage repairs. We will support CARHEAL and its customers with our knowledge of the automotive refinish industry and our broad portfolio of products and services", said Harald Borgholte, Vice President Global Strategic Marketing and Product Development, BASF.

Henrik Bro Christensen, President and CEO of CARHEAL, adds: "Having BASF as a global partner with a strong distribution network enhances our ability to providing fast, efficient, high quality 'same day repairs' to clients all around the world."